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## EUAN'S GUIDE CALLS ON PUBLIC TO HELP MAKE 100% OF DISABLED TOILETS SAFER FOR WORLD TOILET DAY

“LET THE RED CORD HANG DOWN”

The disabled access charity Euan's Guide is appealing to the general public to help it make disabled toilets safer. As featured on Radio 2's Jeremy Vine show, the charity is printing thousands of life-saving postcards to stop people from tucking away the red cord in disabled loos.

Disabled toilets are often frequented by cleaners or parents using baby-change tables and the cord maybe moved to mop the floor or tucked out of reach of children's hands. Often the pull-cord is tied out of the way or viewed as a 'nuisance' to those unaware of its function but it is a lifeline to allow disabled people to call for help in an emergency.

Following a huge surge of support from Radio 2 listeners, over 40,000 postcards have now been requested in total. The pocket-sized card is designed to be attached to the emergency cord and carries a clear message: *“This red emergency cord must hang freely all the way to the floor. If it does not, it may prevent a disabled person from asking for help.”*

Now Euan's Guide is calling on the public as well as venues to help achieve its target of making 100% of disabled toilets safer by World Toilet Day on 19th November by ordering the postcards and attaching them to red cords in accessible toilets. It will be the biggest ever campaign to physically improve safety for disabled people without requiring any kind of construction or building alteration.

Euan MacDonald, co-founder of Euan's Guide said:

*“We want a Red Cord Card in every accessible toilet in the UK. If a cord is tied up, wound around grab rails or cut short it prevents a disabled person calling for help. Please free the cords when you see them tied up and place a Euan's Guide Red Cord Card on them. It may seem like a small thing but it is often the small things in life that make things so much easier for disabled people.”*

ENDS.

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- NOTES TO EDITORS -

### ABOUT THE RED CORD CAMPAIGN:

People can order cards online at: [www.euansguide.com/redcord](http://www.euansguide.com/redcord)

The campaign had an unexpected boost after the cards were mentioned on BBC Radio 2's Jeremy Vine Show last week, over 4,000 cards were requested in two days.

### FOR MORE INFORMATION ABOUT EUAN'S GUIDE:

Visit: <https://www.euansguide.com/>  
Facebook: [/EuansGuide](https://www.facebook.com/EuansGuide)  
Twitter: [@EuansGuide](https://twitter.com/EuansGuide)  
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### ABOUT EUAN'S GUIDE:

Euan's Guide makes it easier for disabled people to find great places to go. The charity was founded in 2013 by Euan MacDonald, a powerchair user, and his sister Kiki. The website has been described by author Ian Rankin as 'Trip Advisor with wheels on' and was built as a friendly and honest alternative to hours of web searching and phone calls before visiting somewhere new. Euan's Guide now has thousands of disabled access reviews and listings for places all over the UK and beyond.

To find out more go to: [www.euansguide.com](http://www.euansguide.com)

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